

# WHY BUILDING GREEN



By adopting green building strategies, we can maximize both economic and environmental performance. Green construction methods can be integrated into buildings at any stage, from design and construction, to renovation and deconstruction. However, the most significant benefits can be obtained if the design and construction team takes an integrated approach from the earliest stages of a building project. Potential benefits of green building can include :

## Environmental Benefits

- Enhance and protect biodiversity and ecosystems.
- Improve air and water quality.
- Reduce waste streams.
- Conserve and restore natural resources.

## Economic benefits

- Reduce operating costs
- Create, expand, and shape markets for green product and services
- Improve occupant productivity
- Optimize life-cycle economic performance